

COOKIE AND SIMILAR TECHNOLOGIES POLICY

Last updated 12 September 2026

Applies to: rvzgroup.co.za, shop.rvzgroup.co.za and RVZ portals
Governing law: POPIA 4 of 2013; ECTA 25 of 2002; CPA 68 of 2008
Related: Privacy Policy

This policy explains what cookies and similar technologies RVZ International Group (Pty) Ltd ("RVZ") uses on its websites and portals, why, what data they involve, how long they last, and how you control them. Where a cookie or identifier can be linked to you it is personal information under the Protection of Personal Information Act 4 of 2013 ("POPIA"), and this policy, together with our Privacy Policy, is the notice POPIA section 18 requires. We take the approach that non-essential cookies are set only after you opt in, which is the most protective reading of POPIA and consistent with international practice.

1. What cookies and similar technologies are

A cookie is a small text file that a website asks your browser to store and send back on later requests. Similar technologies include local storage and session storage (data your browser keeps for a site without sending it to the server automatically), service workers and caches (used by progressive web apps to work offline), pixels and tags (tiny scripts or images that report an event to a third party), and device or browser fingerprinting (which we do not use).

2. How we categorise them and the legal basis for each

Category	Purpose	Set without consent?	POPIA basis
----------	---------	----------------------	-------------

Strictly necessary

Purpose

Making the site work: keeping you logged in, remembering your cart and form progress, protecting against cross-site request forgery, load balancing, security.

Set without consent?

Yes

POPIA basis

Necessary to conclude or perform a contract with you (s 11(1)(b)) and our legitimate interest in secure operation (s 11(1)(f)); minimality (s 10).

Preference

Purpose

Remembering a choice you made on this device (for example that you dismissed the install prompt, or your cookie choice itself).

Set without consent?

Yes — stored only on your device and never sent to us or anyone else

POPIA basis

Legitimate interest (s 11(1)(f)); no transmission of personal information.

Analytics

Purpose

Understanding how the site is used in aggregate so we can improve it.

Set without consent?

No — only after you click "Accept"

POPIA basis

Consent (s 11(1)(a)); may be withdrawn at any time (s 11(2)(b)).

Advertising and marketing

Purpose

Measuring whether our advertising works and, where you have consented, personalising it.

Set without consent?

No — only after you click "Accept"

POPIA basis

Consent (s 11(1)(a)); direct marketing rules (s 69); CPA s 11 right to restrict unwanted marketing.

3. The cookies and storage we use

This list is maintained to match our code. First-party items are set by RVZ; third-party items are set by the named provider.

Name	Type / set by	Purpose	Duration	Category
------	---------------	---------	----------	----------

rvz_session

Type / set by

Cookie, first-party (RVZ)

Purpose

Identifies your server-side session: login state for the client, vendor and staff portals, your shop cart, multi-step form progress, flash messages and the CSRF token that protects forms. Flags: HttpOnly, Secure, SameSite=Lax. Contains only a random identifier.

Duration

Session (deleted when you close the browser); server-side data expires after up to 8 hours of inactivity

Category

Strictly necessary

rvz_cookie_consent

Type / set by

Local storage, first-party

Purpose

Records whether you accepted or declined non-essential cookies so we do not ask again and so Google Consent Mode is set correctly on your next visit. Value is accepted or declined.

Duration

Until you clear site data or change your choice

Category

Preference

rvz_install_dismissed

Type / set by

Local storage, first-party

Purpose

Remembers that you dismissed the "install the app" prompt.

Duration

Until you clear site data

Category

Preference

rvz_promo_dismissed_<id>**Type / set by**

Session storage, first-party

Purpose

Remembers that you closed a promotional pop-up for this browsing session so it does not reappear.

Duration

Browser session

Category

Preference

Service worker cache**Type / set by**

Cache storage, first-party

Purpose

Stores static assets (CSS, JavaScript, logos, an offline page) so the site loads faster and works offline as a progressive web app. Contains no personal information.

Duration

Until updated or you clear site data

Category

Strictly necessary / performance

_ga, _ga_<container>**Type / set by**

Cookie, third-party (Google Analytics 4 via Google Tag Manager)

Purpose

Distinguishes visitors and sessions to produce aggregate statistics about pages viewed, traffic sources, device types and approximate location (IP addresses are not stored by GA4).

Duration

Up to 2 years

Category

Analytics — consent required

_gcl_au, _gcl_aw, and Google Ads conversion / remarketing cookies**Type / set by**

Cookie, third-party (Google Ads via Google Tag Manager)

Purpose

Attributes an enquiry or purchase to an advertisement you clicked, measures campaign performance, and, where consented, personalises advertising.

Duration

Up to 90 days (up to 13 months for some remarketing cookies)

Category

Advertising — consent required

We do not use social-media tracking pixels, session-replay tools or fingerprinting. If we add a new cookie or tag we update this table before it goes live and, where it is non-essential, it is placed behind the same consent control.

4. Google Consent Mode, analytics and advertising

4.1 Our sites load Google Tag Manager with Consent Mode v2 set to denied by default for analytics_storage, ad_storage, ad_user_data and ad_personalization. Until you accept, no analytics or advertising cookies are set, advertising click identifiers are redacted from any request that does go out, and only cookieless, aggregated signals are used. When you click Accept, consent is updated to granted and the cookies in section 3 may be set; when you click Decline, they remain denied.

4.2 Enhanced conversions. If you submit an enquiry or booking form and have granted advertising consent, the email address, telephone number and name you entered may be passed to Google's tag once, where it is hashed in your browser (using SHA-256) before it leaves your device, so that Google can match the conversion to an advertisement you clicked. Google does not receive the plain values, and nothing is sent if consent is denied. You may withdraw consent at any time under section 6.

4.3 Transfers. Google LLC processes analytics and advertising data in the United States and other countries. The transfer is made under POPIA section 72(1)(a) on the basis of Google's data-processing terms, which impose obligations substantially similar to POPIA's conditions, and, for analytics, under section 72(1)(b) consent. Google's own privacy notice is at policies.google.com/privacy, and its explanation of how it uses data from sites that use its services is at policies.google.com/technologies/partner-sites.

5. Payment and third-party embedded services

5.1 Payments. When you pay, you are handed to our payment service provider (Paystack), which sets its own strictly necessary cookies for fraud prevention and to complete the transaction, under its own privacy notice. RVZ never receives or stores your full card number.

5.2 Embedded content. Pages may embed maps, videos or social content from third parties (for example Google Maps or YouTube). These providers may set cookies when the embedded content loads. Where practical we use privacy-enhanced embeds (for example YouTube's no-cookie domain) and load embeds only when you interact with them.

5.3 Fulfilment. Our print-on-demand fulfilment partner does not set cookies on our sites; order data is exchanged server-to-server as described in our Privacy Policy.

6. Your choices and how to change them

- Our banner. On your first visit you can Accept or Decline non-essential cookies. To change your choice later, clear this site's data in your browser (which removes `rvz_cookie_consent`) and the banner will appear again; or contact us and we will explain how to reset it for your browser.
- Browser settings. All major browsers let you block or delete cookies and site data, block third-party cookies entirely, and browse in a private mode. Blocking the strictly necessary `rvz_session` cookie will prevent login, cart and form submission from working.
- Google controls. You can opt out of Google Analytics across all sites with the browser add-on at tools.google.com/dlpage/gaoptout and manage advertising personalisation at adssettings.google.com.
- Withdrawing consent does not affect the lawfulness of processing before withdrawal (POPIA section 11(2)(b)) and has no effect on your ability to use the site.

7. Do Not Track and Global Privacy Control

Because non-essential cookies are off unless you opt in, a "Do Not Track" or Global Privacy Control signal from your browser is already honoured in substance: we do not set analytics or advertising cookies unless you click Accept, whatever signal your browser sends.

8. Children

Our sites are directed at adults and businesses. We do not knowingly use cookies to profile or advertise to children under 18, and we do not process children's personal information without the consent of a competent person as POPIA section 35 requires. Analytics and advertising consent should be given only by a person aged 18 or over.

9. Changes and contact

We update this policy whenever the cookies or tags we use change; the date at the top shows the current version. Questions and requests about cookies and your personal information: the Information Officer at ryan@rvzgroup.co.za. You may complain to the Information Regulator (infoeregulator.org.za) if you believe we have processed your information unlawfully.

10. Legal references

- Protection of Personal Information Act 4 of 2013 — ss 1 (definition of "personal information", including online identifiers), 9–12 (processing limitation, minimality, consent and justification, collection directly from the data subject), 13–15 (purpose specification and further processing), 18 (notification), 19 (security safeguards), 35 (children), 69 (direct marketing by electronic means) and 72 (transborder flows).
- Electronic Communications and Transactions Act 25 of 2002 — ss 43 (information to be provided by online suppliers), 45 (unsolicited communications) and 51 (principles for electronically collecting personal information, where subscribed to).
- Consumer Protection Act 68 of 2008 — ss 11 (right to restrict unwanted direct marketing) and 12 (regulation of time for contacting consumers).
- Regulation of Interception of Communications and Provision of Communication-Related Information Act 70 of 2002 — s 4 (consent) where communication-related information is collected.
- International reference — EU ePrivacy Directive 2002/58/EC art 5(3) and GDPR arts 6–7 for visitors from the EU/EEA; UK PECR reg 6; the Information Regulator's guidance on cookies and consent.

This policy is kept in step with the code that runs our websites and reflects the law as at the date shown above. It is not legal advice.

Generated 24 September 2026 at 12:47 by RVZ International Group (Pty) Ltd

This document is published at <https://rvzgroup.co.za/legal/cookie-policy.php>, which remains the authoritative version. It is provided for information and is not a substitute for independent legal advice.